



News Release

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APRIL JOBLESS RATE CLIMBS

BRANTFORD (May 6, 2016) - Brantford's jobless rate continues to climb even though the number of people estimated to be working remains relatively unchanged.

April's local seasonally adjusted unemployment rate was 7.2%, up from 6.9% in March, according to Statistics Canada figures released Friday.

Canada's jobless rate remained unchanged 7.1% in April, as the country lost an estimated 2,100 jobs.

In Brantford, the employment rate and the estimated number of people working has been fairly consistent for several months, even as the jobless rate has climbed.

"While we are concerned about seeing the unemployment rate increase, we are confident that the job market remains healthy," said Jill Halyk, executive director of the Workforce Planning Board of Grand Erie. "The number of people employed is inching up slowly and the number of people actively looking for work increased by an estimated 300 people in April."

Halyk added that our area continues to see more job postings, and we hear from employers that they are not seeing enough job applicants to fill their vacancies.

BrantJobs posted 539 jobs in April, the highest number of jobs in its records. Postings continue to be more than 10% higher than numbers at the same time in 2015.

BrantJobs's top job posting categories for the last 12 months are: Manufacturing, Processing and Utilities (27.8%); Sales, Retail, and Specialty Services (22.8%); and Trades and Equipment Operators (13.6%), as well as Transport Warehouse and Logistics (12.8%).

[BrantJobs](#) is a service of the City of Brantford and County of Brant, providing a broad range of employment solutions to local employers and jobseekers. The [Workforce Planning Board](#) is one of 26 non-profit organizations funded through the Government of Ontario that play a leadership role in labour force planning.

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Note: Statistics Canada's monthly Labour Force Survey provides estimates of employment and unemployment, based on a sampling of households in communities.