



# News Release

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For more information, contact:  
Mark Skeffington 519-756-1116, x228  
[mark@workforceplanningboard.org](mailto:mark@workforceplanningboard.org)

## JANUARY JOBLESS RATE CLIMBS

BRANTFORD (Feb. 5, 2016) - Brantford's jobless rate jumped last month but remains well below the Ontario and Canadian average.

January's local seasonally adjusted unemployment rate was 5.8%, up almost a full percentage point from 4.9% in December, according to Statistics Canada figures released Friday. Canada's jobless rate was unchanged at 7.1%, while Ontario's held at 6.8%.

Brantford's jobless rate jump in January can be attributed partly to 300 plus more people re-entering the labour market.

"A jump in the number of people looking for work is positive," said Jill Halyk, executive director of the Workforce Planning Board of Grand Erie. "There appears to be a renewed confidence for some people about finding work. This speaks well about our improving employment picture."

Halyk added that it isn't unusual to see more people re-enter the job market or resume their job search after seeing a low unemployment rate, such as the 4.9% recorded in December.

BrantJobs posted 416 jobs in January, very similar to the same month in 2015. Manufacturing- and retail-related jobs consistently top the list of posted positions, followed by postings in trades and equipment operators, and transportation and warehousing. The majority of postings are full-time jobs.

[BrantJobs](#) is a service of the City of Brantford and County of Brant, providing a broad range of employment solutions to local employers and jobseekers. The [Workforce Planning Board](#) is one of 26 non-profit organizations in Ontario that play a leadership role in labour force planning.

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**Note:** Statistics Canada's monthly Labour Force Survey provides estimates of employment and unemployment, based on a sampling of households in communities.