



# Media Advisory

FOR IMMEDIATE RELEASE

## INVITATION FOR MANUFACTURING DAY TOURS

BRANTFORD (Oct. 2, 2017) – Groups of students from all Grand Erie high schools will get a firsthand look at modern manufacturing during Manufacturing Day tours on Thursday, Oct. 5.

Eighteen companies in Brantford and Brant, Norfolk and Haldimand counties will open their doors so students can see what their firm makes and learn about careers in manufacturing.

Companies that are participating include some of the largest in the area, such as auto parts maker Toyotetsu Canada in Simcoe, steelmaker Stelco in Nanticoke and Tigercat, a forestry machine manufacturer that has operations in Brantford and Paris.

Some students will be able to tour companies that have new state-of-the-art facilities, such as Gizeh Packaging in Brantford and Apogee Ceramics and R & W Metal Fabrication in Paris.

**Media are invited to cover Manufacturing Day in Grand Erie. Please contact us in advance to discuss the possibility of going on a tour or arranging interviews and photos.**

This is the third year Manufacturing Day tours have been held in the Grand Erie region. The tours are organized by the Workforce Planning Board of Grand Erie in partnership with the Grand Erie District School Board and the Brant Haldimand Norfolk Catholic District School Board, and are made possible through funding from the Ministry of Advanced Education and Skills Development.

“Manufacturing Day gives manufacturers an opportunity to show what they make and connect with future generations of potential employees,” said Jill Halyk, executive director of the Workforce Planning Board. “Local manufacturers make some amazing products, some of which are sold around the world. Local firms are also eager to attract young talent to help them grow.”

Manufacturing is the largest industry in Grand Erie, accounting for some 16,500 jobs.

The Workforce Planning Board ([www.workforceplanningboard.org](http://www.workforceplanningboard.org)) is one of 26 non-profit organizations in Ontario that play a leadership role in labour force planning.

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