



# News Release

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## HOUSEHOLD INCOME RISES IN GRAND ERIE REGION

BRANTFORD (Sept. 15, 2017) – Household income climbed in Brant over a 10-year period, but so did the number of residents considered low income.

The median household income in Brantford and Brant climbed 2.6% between 2005 and 2015, reaching \$68,741, according to 2016 Census data released by Statistics Canada this week.

Haldimand-Norfolk's median household income climbed 5.3% over 10 years to \$70,686 in 2015.

Median income means half of households earned more and half earned less.

Canada's median household income was \$70,336 in 2015, a 10.8% increase over 10 years. Ontario's figure climbed a more modest 3.8% to \$74,287.

The 2016 Census data also contains information on how many individuals are considered low income.

In Brant, 13.3% of residents in 2015 were low income, up from 11.7% in 2005. That means 17,500 individuals earned 50% or less of the median income.

For Haldimand-Norfolk, the percentage of low income residents remained virtually unchanged at 11.7%, about 12,600 individuals

The [Workforce Planning Board](#) is one of 26 non-profit organizations funded through the Government of Ontario that play a leadership role in labour force planning.

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**Note:** Statistics Canada's monthly Labour Force Survey provides estimates of employment and unemployment, based on a sampling of households in communities. Brantford's unemployment figures are reported on a 3-month moving average, while Canada's and Ontario's are monthly.