



News Release

For more information, contact:
Jill Halyk 519-756-1116, x227
jhalyk@workforceplanningboard.org

JOBLESS RATE INCREASES WHILE MORE PEOPLE ARE EMPLOYED

BRANTFORD (Oct. 6, 2017) – Employment continues to climb in Brantford even though the jobless rate is also up.

Brantford's unemployment rate rose to 5.5% in September, up from 5.3% in August, according to seasonally adjusted estimates released by Statistics Canada Friday.

Canada's monthly unemployment rate was 6.2%, while Ontario's was 5.6%, with Ontario seeing a net increase of about 35,000 jobs.

Brantford's employment rate climbed by 1% in September, to 61.8% - the third month in a row it has improved. The number of residents active in the labour force also climbed last month, reaching an estimated 75,000.

Typically, when the unemployment rate increases at the same time as employment it is a sign that people who weren't active in the job market have come involved again.

"The labour market in the Brantford area continues to show signs that it is doing quite well," said Jill Halyk, executive director of the Workforce Planning Board of Grand Erie.

"The number of people working or searching for work increased in September, showing that residents have confidence in the local job market."

Halyk said that local businesses have a lot of confidence in the economy. A number are looking to fill job vacancies and some have recently announced plans to expand. "This is a good time for job seekers to get their resumes into employers and show them that they have the right skills and attitude to fill jobs," she said.

About 500 local jobs were posted online during September, up by about 100 from August, according to TalentNeuron data purchased by the Workforce Planning Board. TalentNeuron crawls websites to find online job postings.

The [Workforce Planning Board](#) is one of 26 non-profit organizations funded through the Government of Ontario that play a leadership role in labour force planning.

Note: Statistics Canada's monthly Labour Force Survey provides estimates of employment and unemployment, based on a sampling of households in communities. Brantford's unemployment figures are reported on a 3-month moving average, while Canada's and Ontario's are monthly.